

**Cincinnati Chapter AFP  
Fundamentals of Fundraising Faculty, Spring 2017**

**Rebecca Bromels**

Rebecca Bromels is the Assistant Professor of Arts Administration at the College-Conservatory of Music, University of Cincinnati, where she teaches the next generation of arts leaders in the MA/MBA dual degree program. Prior to teaching, Rebecca spent 17 years fundraising in the field. As Development Director and then Managing Director for Cincinnati Shakespeare Company, she had direct responsibility for individual giving, corporate sponsorships, events management, grantwriting, Board development, and major gifts. In 2005, she was selected as one of Cincinnati Business Courier's Forty Under 40.

In 2011, she joined ArtsWave, Cincinnati's regional arts fund and the first and largest united arts fund in the country. As Senior Director of Communications and Engagement, she oversaw the development of new fundraising messaging as the 87 year-old organization transitioned to a new name, brand, mission, and grantmaking process. She also served as a presenter on fundraising and Board development for BOARDway Bound, ArtsWave's board training program, and BOLD, United Way of Greater Cincinnati's board training program.

Rebecca holds a BFA in Theatre Performance from Texas Christian University and is pursuing her MBA at University of Cincinnati. She's pleased to be a new associate member of AFP.

**Cynthia A. Cole**

Cynthia A. Cole is Director of Development and Communications for the Legal Aid Society of Greater Cincinnati. In her role, she is responsible for generating funding and managing communications for both Legal Aid and the Volunteer Lawyers for the Poor Foundation. Since joining Legal Aid in 2013, she's been involved in a successful major gift campaign, the expansion of private fundraising efforts, and the creation of a new website, Facebook page and a variety of marketing materials.

She has over 25 years of strategic marketing management, development and communications experience in the non-profit and financial services sectors. She's created successful marketing plans and multimedia strategic brand campaigns that consistently met P&L objectives.

Cynthia received her BA from Kenyon College and her MBA in marketing from the Columbia University Graduate School of Business. She also holds a Six Sigma green belt certification. In addition she completed an executive program in Leading Strategic Change at the University of Virginia's Darden School of Business.

Last July, she co-led three sessions at the Management Information Exchange (MIE) 2016 National Fundraising Conference including "Telling Our Story" which focused integrating marketing into fundraising efforts. In addition, she recently authored "Developing Strategies for Annual Giving" based on another of the sessions to be published in the upcoming MIE Journal. She serves on the Education and National Philanthropy Day committees of the AFP Cincinnati Chapter. She is also chairman of the national marketing committee for The National Society of The Colonial Dames of America (NSCDA).

**Meghan Cummings, CFRE**

Meghan Cummings, CFRE is the Executive Director of the Women's Fund of The Greater Cincinnati Foundation. She brings a broad perspective of fundraising and leadership through her 14 years of experience with non-profit organizations, a corporate charity and a community foundation. She is passionate about addressing poverty issues by igniting public will and inspiring individuals, companies and foundations to collaborate in new ways.

She is the immediate past president of the Greater Cincinnati Chapter of the Association of Fundraising Professionals and has worked extensively on the chapter's diversity and inclusion efforts including the creation of a diversity pipeline program called New Faces of Fundraising. She was named to the 2014 class of the Cincinnati Business Courier's Forty under 40.

Meghan earned bachelor's degrees in political science and journalism from Miami University and an MBA from Xavier University.

**Maureen Gregory, CFRE**

Maureen has more than 20 years experience in fundraising and volunteer management in the Greater Cincinnati area. She has worked with arts organizations, social service organizations and organizations that serve people with disabilities. The past 8 years, she works for Episcopal Retirement Services raising funds for low-income senior retirement communities. Maureen has experience with capital campaigns, fundraising special events, major gifts, planned giving and all aspects of the annual fund. In her spare time, she also does consulting with non-profits, specializing in fundraising coaching and training for development staff, executive directors and board members.

Maureen has been a member of AFP since 1993 and has served on many Cincinnati chapter committees over the years. Most recently she served as the Vice President of Education in 2015-16. Maureen has been an instructor for Fundamentals of Fundraising in 2014 and served as an instructor for the CFRE preparatory course in 2016.

**Anne M. Maxfield**

Anne M. Maxfield has parlayed her years of experience in business development, fund development, communications, and executive leadership to help nonprofit organizations grow their business. Her work with teams (strategic and tactical) will better position any organization to meet their respective outcomes. She has a proven track record of measurable results in developing new business and donor bases, retaining existing accounts and donors, working with volunteer boards, communicating strategies and providing responsible top-tier operations for overall sustainable revenue.

Understanding the complexity of today's nonprofit environment has occupied Ms. Maxfield's life for many years. She has extended her education beyond university (BA from Northern Kentucky University) to include nonprofit executive leadership training at University of Notre Dame in South Bend, Indiana, as well as coaching and training for professional image enhancement, advanced consultative selling training (SalesAbility) and numerous workshops to strengthen her skills and knowledge in various business disciplines.

Maxfield launched her nonprofit consulting business in July of 2013 and has worked with over 35 nonprofit organizations since that time. She has boundless energy and a drive to solve business challenges. Her clients rely on her to help them grow and she provides operational support, philanthropic strategy, board of director development/training, strategic planning, and transitional leadership. This is her third year in serving as a facilitator for AFP.M.

### **Lori Rassati**

Lori Rassati is vice president of Skystone Partners. Lori has more than 25 years of development experience primarily in higher education and healthcare organizations and as a fundraising consultant has assisted numerous nonprofit organizations through the management of feasibility studies, development audits, and capital campaigns. She has held senior development positions with the University of Kentucky, Johns Hopkins University, the University of Louisville and the University of Cincinnati, as well as Baptist Hospital East and Hosparus. Lori holds a bachelor's and master's degrees in journalism and communications, respectively, from Morehead State University and a doctorate in higher education administration from the University of Kentucky. She has been a member of the board of the Greater Louisville and Greater Cincinnati chapters of the Association of Fundraising Professionals.

### **Patricia Rosely**

Patty has served as Director of Development at Cincinnati Playhouse in the Park since May of 2006. She works with a team of seven dedicated colleagues to engage current donors and inspire future donors to invest in the Playhouse. Previously Patty served for three-plus years as Director of Development at Antioch College in Yellow Springs, Ohio. At the college, she led a department of 12 full-time development and alumni relations staff, working to secure \$1.2 million for the annual fund and \$65 million for endowment and capital needs as part of the College's Comprehensive Capital Campaign. Prior to her work at Antioch, Patty's career had focused on arts administration, including Development Director for eight years at Cityfolk (a presenter of traditional and ethnic arts located in Dayton, Ohio); two years as Vice President for Community Arts Services at Culture Works (Dayton's arts council and united arts fund); Executive Director for seven years at the Council of Performing Arts for Children in Grand Rapids, Michigan; and two years as Business Manager/Associate Director at BoarsHead Theatre in Lansing, Michigan.

Professionally, Patty has conducted workshops and consulted with several organizations in board development, fundraising and volunteer management. She has served as a grant reviewer for the Ohio Arts Council and has been active as a Board member and Treasurer for the Cincinnati Chapter of the Association of Fundraising Professionals.